



# Tinnitus

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Technology products for  
you and your loved ones



**NU**EAR®

What you should know about

# tinnitus

## **Do you or someone you know suffer from constant “ringing in the ears”?**

Maybe it's not ringing exactly. Some people describe it as hissing, buzzing, whistling, roaring and even chirping. Whatever noise it is, the real issue is something called tinnitus.

Tinnitus (“TIN-a-tus” or “Tin-EYE-tus”) is the medical term for the sensation of hearing sound in your ears or head when no external sound is present.

The important thing to know is that tinnitus is not a condition or a disease. Instead, it's a symptom – typically of something bigger, like an ear infection, high blood pressure or, most common, hearing loss.



It's also important to know that everyone's tinnitus is different, which is why finding relief has been so elusive – **until now.**

## Quick tinnitus facts

- Tinnitus is the number one disability for military veterans
- Tinnitus can occur at any age, and may begin suddenly or progress gradually
- The most common causes of tinnitus are:
  - Noise exposure (e.g., from shooting or machines at work)
  - Aging
  - Head injury
  - Side effects from medication

# NuEar tinnitus

technology products

## **Forever changing the way people deal with tinnitus**

NuEar, a leader in hearing health technology, has engineered tinnitus technology products designed to forever change the way people deal with ringing in the ears.

These small, comfortable in-ear devices are designed to deliver all-day relief from tinnitus.

## **NuEar - America's premier hearing solution provider**

When it comes to comfortable, great sounding and personalized solutions for their hearing needs, people everywhere ask for NuEar – an American owned and operated manufacturer of advanced hearing solutions.



## How it works

Using NuEar's patent-pending Multiflex Tinnitus Technology, NuEar tinnitus products create a customizable and comforting sound stimulus that you and your hearing professional can fine-tune to soothe the unique, irritating sounds you hear and take your focus off of it.



Customizable to your unique

# Tinnitus

**NuEar tinnitus technology products deliver personalized relief for each individual.**

Tinnitus affects every person differently. This includes how it sounds, how annoying it is, or how debilitating it can be.

NuEar tinnitus products tackle the subjective nature of tinnitus head on. No other technology enables such unprecedented personalization to counterbalance your unique tinnitus.



## Control is key

NuEar tinnitus technology products use the precise measurements from your audiogram to create a relief stimulus customized specifically to you. From there, you and your hearing professional can fine-tune relief in two unique but important ways:

1

Your hearing professional can adjust sound frequency and modulation to better match your unique tinnitus.

2

NuEar's proprietary SoundPoint tool lets you easily pinpoint your preferred sound settings, so your hearing professional can program them at the final fitting stage.

**The result is personalized relief designed just for you!**



## **YOU WANT**

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**Relief for ringing in the ears** —

**Customizable tinnitus relief** —

**Quick and easy control** —

**Compatibility with multiple  
tinnitus protocols** —

**A way to manage your tinnitus** —



Delivering the one  
thing every person  
with tinnitus wants:

**relief.**

## **NUEAR DELIVERS**

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— Tinnitus solutions designed for all-day relief

— Multiflex Tinnitus Technology, which enables superior flexibility in fine-tuning a relieving sound stimulus

— Easy volume and memory adjustments with the touch of a finger

— Personalization available to accommodate other protocols

— NuEar's one-of-a-kind SoundPoint tool helps you identify and communicate precise sound preferences at the fitting stage

# Styles and Colors



Introducing NOW® – our latest wireless hearing solution with NuEar's all-new Synergy® platform. NOW hearing aids are available in several styles and a variety of discreet and stylish colors.

## Color guide



Black



Slate



Sterling



Bright White  
with Sterling



Espresso



Bronze



Champagne

Custom products are available in skin tone colors.



# miniscopic™

[Synergy®]

When it comes to wanting the world's smallest, most comfortable hearing aids, you can count on Miniscopic™ Synergy - now available in both wired and wireless options. Choose from a variety of colors.

## Faceplate color guide



Black



Pink



Light Brown



Medium  
Brown



Dark Brown

# Styles and Colors



**iNOW™**

With iNOW™, our latest Made for iPhone® hearing aids, we can help you stay connected to the people and things you love most. Available in a RIC 13 (Receiver-In-Canal) style in a variety of colors.

## Color guide



Black



Slate



Sterling



Bright White  
with Sterling



Espresso




Bronze



Champagne



Black with  
Sterling



*Consult your hearing care professional to find out what tinnitus option is right for you.*

**Hearing  
Wellness  
for LIFE.**



Hearing technology plays a critical role in the overall satisfaction with your tinnitus product. That's why we strive to provide a comfortable listening experience in many types of environments.

At NuEar, we believe that hearing wellness starts here.





For every NuEar hearing aid purchased, we help someone in need. Starkey Hearing Foundation has provided more than **1 million** hearing aids to people in need worldwide and is committed to providing **1 million** more this decade.

# NUEAR®

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